

Housing Report

2023 YEAR-END



Northwest Michigan

Market Summary and Predictions

After a few years of supply shortages, inventory began to return to more normal levels in the second half of 2023. Demand remains strong and buyers continue to wait for an opportunity to pounce on the best new listings. Nearly half of all fourth quarter sales closed at or above full asking price—in pre-pandemic years, roughly 25 to 30% of sales were at or above full price. Interest rates are expected to ease in 2024 and may drop below 6% by the second half. Continued strong demand combined with increased supply and lower interest rates should all contribute to additional 2024 sales. Buyers will continue to pay premium prices for the best listings.



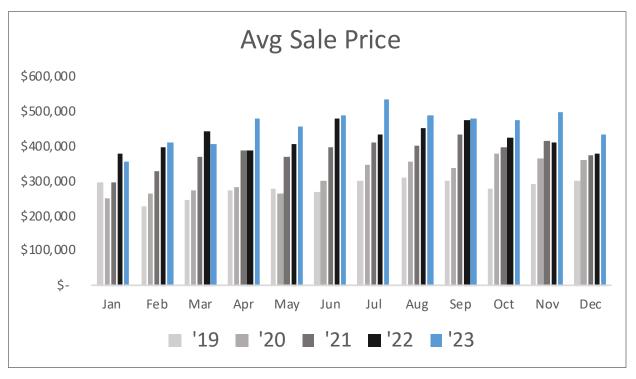
NW 6-County 2023 Annual vs Prior Years													
			20	23 Com	pared	to:							
	2019	2020	2021	2022	2023	'19	'20	'21	'22				
YTD Sales	3,876	7,183	3,901	3,245	2,924	-25%	-59%	-25%	-10%				
YTD Vol (M)	\$1,097.6	\$2,545.4	\$1,510.1	\$1,388.7	\$1,363.5	24%	-46%	-10%	-2%				
Avg Sale Price	\$283,186	\$354,359	\$387,111	\$427,958	\$466,306	65%	32%	20%	9%				
Avg \$/SF	\$154	\$189	\$211	\$238	\$254	65%	34%	20%	7%				
Listings Taken	5,299	8,470	4,392	4,048	3,933	-26%	-54%	-10%	-3%				



NW Prices Continue to Rise

While price increases varied by property type, the average sale price increase was 9% for NW Michigan properties. Waterfront was up 10%, Non-Water 8% and Condos 7%. Those are big jumps considering how much property values had already risen in recent prior years. The average waterfront property has increased 80% since 2019—63% for non-waterfront single family homes and 50% for condos. Last year's prices started slow but finished strong. We're expecting prices to continue to rise at close-to last year's rates.

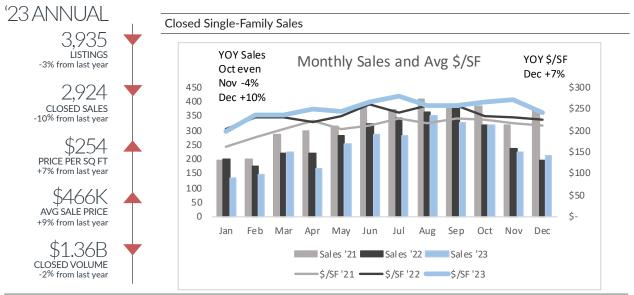
		Aver	age Sale I		2023 Compared to:					
	2019	2020	2021	2023	'19	'20	'21	'22		
Waterfront	\$512k	\$651k	\$757k	\$839k	\$919k	80%	41%	21%	10%	
Non-Water	\$227k	\$280k	\$308k	\$342k	\$370k	63%	32%	20%	8%	
Condo	\$244k	\$274k	\$295k	\$343k	\$367k	50%	34%	24%	7%	
All Combined	\$283k	\$354k	\$387k	\$466k	65%	32%	20%	9%		





All Property Types Combined

Grand Traverse, Leelanau, and Benzie, Antrim, Kalkaska and Wexford Counties

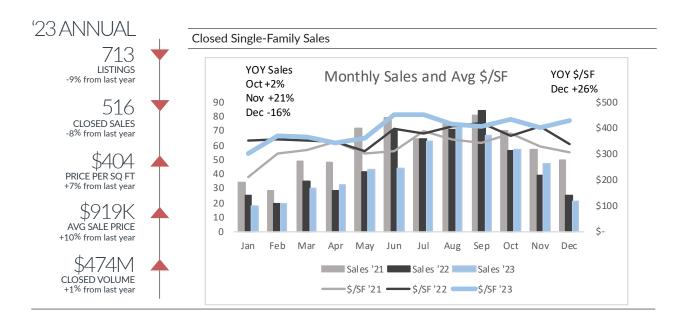


		20	23 Con	npared	to:					
Property Type		2019	al Sals by Pr 2020	2021	2022	2023		'20	'21	'22
All Combined	Sales	3,876	7,183	3,901	3,245	2,924	-25%	-59%	-25%	-10%
	Avg Price	\$245,041	\$310,840	\$336,689	\$369,847	\$406,925	66%	31%	21%	10%
Waterfront	Sales	726	1,454	709	560	516	-29%	-65%	-27%	-8%
	Avg Price	\$511,542	\$650,937	\$757,335	\$839,242	\$ 919,388	80%	41%	21%	10%
Non-Waterfront	Sales	2,544	4,587	2,525	2,136	1,935	-24%	-58%	-23%	-9%
	Avg Price	\$227,358	\$280,423	\$307,515	\$341,843	\$ 369,738	63%	32%	20%	8%
Condo	Sales	606	1,142	667	549	473	-22%	-59%	-29%	-14%
	Avg Price \$243,977 \$273,729 \$294,897 \$343,482 \$ 367									7%
			By Price R	ange						
Price Range			All Prope	erty Types C	ombined		20	23 Com	pared	to:
		2019	2020	2021	2022	2023	'19	'20	'21	'22
All Combined	Sales	3,876	7,183	3,901	3,245	2,924	-25%	-59%	-25%	-10%
	\$/SF	\$154	\$189	\$211	\$238	\$254	65%	34%	20%	7%
< \$300k	Sales	2,970	4,788	2,426	1,801	1,441	-51%	-70%	-41%	-20%
	\$/SF	\$120	\$134	\$148	\$160	\$167	39%	25%	13%	4%
\$300k - \$700k	Sales	713	1,732	1,064	1,039	1,046	47%	-40%	-2%	1%
	\$/SF	\$184	\$202	\$212	\$231	\$235	28%	17%	11%	2%
> \$700k	Sales	193	663	411	405	437	126%	-34%	6%	8%
	\$/SF	\$316	\$350	\$380	\$402	\$410	30%	17%	8%	2%



Waterfront Single Family

Grand Traverse, Leelanau, and Benzie, Antrim, Kalkaska and Wexford Counties

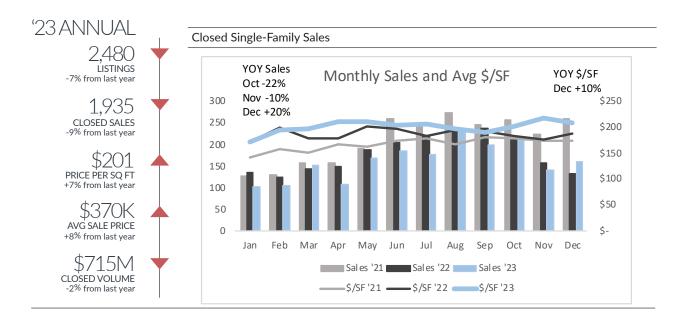


Price													
			23 L	istings aı	iu Sa	les by Pi	ice K	ange		2023	'23 /	Annua	ıl vs.
Range		Q1	YOY	Q2	YOY	Q3	YOY	Q4	YOY	Annual	'20	'21	'22
	Listings	109	5%	249	-21%	247	-5%	108	2%	713	-25%	-17%	-9%
All	Sales	68	-15%	120	-15%	203	-7%	125	4%	516	-39%	-27%	-8%
Combined	\$/SF	\$349	-1%	\$389	7%	\$423	5%	\$418	11%	\$404	58%	23%	7%
	Avg SP	\$799,486	-10%	\$931,033	17%	\$957,625	9%	\$911,338	16%	\$919,388	59%	21%	10%
	Listings	38	12%	74	-38%	77	-19%	32	-18%	221	-53%	-38%	-23%
<\$500k	Sales	30	0%	43	-25%	64	-29%	40	-22%	177	-62%	-43%	-22%
	\$/SF	\$202	13%	\$237	18%	\$225	3%	\$223	1%	\$224	36%	14%	7%
	Listings	23	-28%	74	-19%	80	-6%	38	41%	215	-28%	-22%	-9%
\$500k-\$1m	Sales	21	-13%	41	-21%	71	4%	52	21%	185	-33%	-26%	-1%
	\$/SF	\$289	2%	\$322	-3%	\$349	-4%	\$320	-3%	\$326	20%	8%	-3%
	Listings	48	26%	101	-3%	90	11%	38	-5%	277	55%	24%	5%
>\$1m	Sales	17	-35%	36	13%	68	11%	33	27%	154	36%	2%	6%
	\$/SF	\$521	6%	\$516	-3%	\$554	2%	\$646	16%	\$559	42%	17%	5%



Non-Waterfront Single Family

Grand Traverse, Leelanau, and Benzie, Antrim, Kalkaska and Wexford Counties



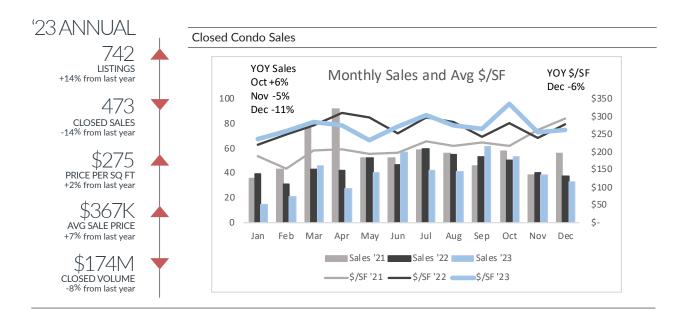
Price													
			23 L	istings ar	iu sa	ics by Pi	ice K	alige		2023	'23 <i>i</i>	A nnua	l vs.
Range		Q1	YOY	Q2	YOY	Q3	YOY	Q4	YOY	Annual	'20	'21	'22
	Listings	405	-9%	794	-10%	767	-10%	514	17%	2,480	-11%	-11%	-5%
All	Sales	357	-11%	459	-15%	609	-12%	510	1%	1,935	-24%	-23%	-9%
Combined	\$/SF	\$188	4%	\$207	8%	\$197	4%	\$208	14%	\$201	45%	19%	7%
	Avg SP	\$332,465	-2%	\$383,162	9%	\$368,840	8%	\$384,822	15%	\$369,738	42%	20%	8%
	Listings	163	-35%	304	-20%	304	-25%	213	-12%	984	-47%	-41%	-23%
<\$300k	Sales	172	-21%	191	-20%	268	-21%	207	-22%	838	-53%	-44%	-21%
	\$/SF	\$131	-3%	\$139	-2%	\$140	-1%	\$154	17%	\$141	22%	5%	2%
	Listings	184	23%	353	-8%	330	-2%	223	55%	1,090	47%	21%	7%
\$300k-\$600k	Sales	154	12%	193	-22%	266	-8%	236	20%	849	29%	-1%	-2%
	\$/SF	\$211	15%	\$215	5%	\$207	1%	\$209	3%	\$210	35%	13%	5%
	Listings	58	21%	137	22%	133	25%	78	50%	406	131%	68%	28%
>\$600k	Sales	31	-31%	75	44%	75	15%	67	60%	248	153%	35%	22%
	\$/SF	\$258	-2%	\$273	11%	\$263	3%	\$271	4%	\$267	19%	11%	5%



2023 YEAR-END HOUSING REPORT

Condos

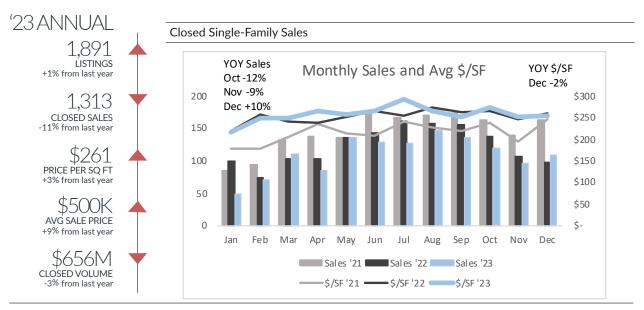
Grand Traverse, Leelanau, and Benzie, Antrim, Kalkaska and Wexford Counties



Price													
			23 L	isuiigs ai	iu sa	les by Pr	ice n	alige		2023	'23 /	4nnua	l vs.
Range		Q1	YOY	Q2	YOY	Q3	YOY	Q4	YOY	Annual	'20	'21	'22
	Listings	151	-7%	198	2%	237	16%	156	75%	742	-2%	1%	14%
All	Sales	81	-28%	124	-12%	144	-14%	124	-2%	473	-17%	-29%	-14%
Combined	\$/SF	\$270	10%	\$258	-10%	\$280	2%	\$292	9%	\$275	54%	28%	2%
	Avg SP	\$322,212	6%	\$366,069	4%	\$394,505	10%	\$365,560	5%	\$367,082	41%	24%	7%
	Listings	46	-8%	43	-14%	69	0%	50	52%	208	-46%	-37%	3%
<\$250k	Sales	36	-18%	36	-14%	37	-35%	41	-21%	150	-57%	-58%	-23%
	\$/SF	\$187	36%	\$159	15%	\$174	4%	\$161	-17%	\$169	32%	21%	6%
	Listings	67	-13%	101	-3%	114	19%	89	93%	371	38%	29%	15%
\$250k-\$500k	Sales	35	-35%	61	-15%	77	-6%	63	13%	236	40%	4%	-11%
	\$/SF	\$318	12%	\$271	-11%	\$252	-9%	\$299	12%	\$277	39%	17%	-2%
	Listings	38	6%	54	35%	54	35%	17	70%	163	55%	36%	29%
>\$500k	Sales	10	-33%	27	0%	30	3%	20	5%	87	71%	5%	-3%
	\$/SF	\$319	-12%	\$310	-25%	\$413	7%	\$436	24%	\$371	20%	7%	-3%



Grand Traverse County

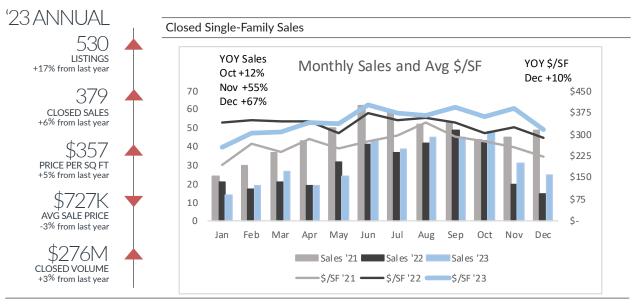


Closed Sales By Property Type									
Property Type							202	3 vs.	
Flopelty Type		Q1	Q2	Q3	Q4	'23 Annual	'21	'22	
All Combined	Sales	229	349	410	325	1313	-24%	-11%	
All Combined	Avg Price	\$437,643	\$511,175	\$517,809	\$508,723	\$499,815	-24%	9%	
Waterfront	Sales	17	48	66	42	173	24%	-13%	
vvaternont	Avg Price	\$1,046,895	\$965,288	\$1,023,442	\$1,074,102	\$1,021,910	-29%	20%	
Non-Waterfront	Sales	166	229	256	216	867	40%	-7%	
Non-waternont	Avg Price	\$398,497	\$448,471	\$409,652	\$443,231	\$426,135	-24%	5%	
Condo	Sales	46	72	88	67	273	21%	-21%	
Condo	Avg Price	\$353,750	\$407,865	\$453,224	\$242,873	\$402,957	-22%	7%	

			Closed Sales	by Price Range	e			
Price Range							202	3 vs.
		Q1	Q2	Q3	Q4	'23 Annual	'21	'22
	Sales	229	349	410	325	1313	-24%	-11%
All Combined	\$/SF	\$241	\$262	\$270	\$260	\$261	19%	3%
	Avg Price	\$437,643	\$511,175	\$517,809	\$508,723	\$499,815	24%	9%
<\$350k	Sales	101	122	155	135	513	-48%	-23%
\\$330K	\$/SF	\$190	\$205	\$198	\$212	\$202	11%	-1%
\$350k-\$700k	Sales	106	167	190	138	601	5%	-3%
\$330K-\$700K	\$/SF	\$232	\$236	\$240	\$230	\$235	14%	-1%
>\$700k	Sales	22	60	65	52	199	18%	4%
/φ/UUK	\$/SF	\$363	\$352	\$392	\$352	\$366	9%	1%



Leelanau County

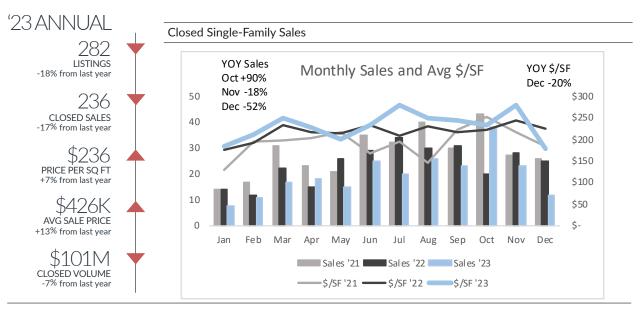


Closed Sales By Property Type									
Property Type							202	3 vs.	
Property Type		Q1	Q2	Q3	Q4	'23 Annual	'21	'22	
All Combined	Sales	60	86	129	104	379	-31%	6%	
All Combined	Avg Price	\$593,475	\$745,909	\$817,177	\$677,664	\$727,308	-31%	-3%	
Waterfront	Sales	11	28	39	22	100	29%	16%	
vvaternont	Avg Price	\$1,098,455	\$1,173,113	\$1,494,539	\$1,147,136	\$1,284,542	-24%	-15%	
Non-Waterfront	Sales	34	39	66	63	202	22%	3%	
INOII-VValeIIIOIIL	Avg Price	\$501,647	\$616,333	\$568,179	\$547,702	\$559,891	-27%	0%	
Cl -	Sales	15	19	24	19	77	17%	3%	
Condo	Avg Price	\$431,300	\$382,317	\$401,208	\$340,500	\$442,824	-45%	18%	

			Closed Sales	by Price Range	9			
Price Range							202	3 vs.
		Q1	Q2	Q3	Q4	'23 Annual	'21	'22
	Sales	60	86	129	104	379	-31%	6%
All Combined	\$/SF	\$294	\$366	\$376	\$360	\$357	32%	5%
	Avg Price	\$593,475	\$745,909	\$817,177	\$677,664	\$727,308	29%	-3%
<\$500k	Sales	31	34	50	48	163	-48%	-2%
~\$300K	\$/SF	\$229	\$252	\$207	\$241	\$229	30%	13%
\$500k-\$1m	Sales	23	34	54	43	154	-14%	24%
\$200K-\$1111	\$/SF	\$273	\$328	\$323	\$325	\$316	13%	8%
>\$1m	Sales	6	18	25	13	62	11%	-7%
Δ 1111	\$/SF	\$558	\$501	\$627	\$696	\$595	21%	11%



Benzie County

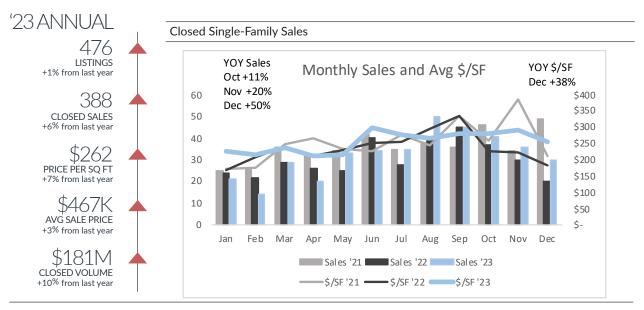


			Closed Sales E	By Property Ty	ре			
Property Type							202	3 vs.
Flopelty Type		Q1	Q2	Q3	Q4	'23 Annual	'21	'22
All Combined	Sales	36	58	69	73	236	-30%	-17%
All Combined	Avg Price	\$373,686	\$347,370	\$477,430	\$466,847	\$426,367	-30%	13%
Waterfront	Sales	9	8	13	15	45	26%	-17%
vvaternont	Avg Price	\$522,111	\$577,500	\$971,923	\$794,234	\$752,611	-18%	17%
Non-Waterfront	Sales	23	44	53	51	171	7%	-15%
Non-waternont	Avg Price	\$343,726	\$319,283	\$366,635	\$396,633	\$360,316	-22%	12%
Canda	Sales	4	6	3	7	20	30%	-35%
Condo	Avg Price	\$212,000	\$246,500	\$292,000	\$121,143	\$257,050	-69%	-3%

			Closed Sales	by Price Range	е			
Price Range							202	3 vs.
		Q1	Q2	Q3	Q4	'23 Annual	'21	'22
	Sales	36	58	69	73	236	-30%	-17%
All Combined	\$/SF	\$221	\$220	\$254	\$237	\$236	21%	7%
	Avg Price	\$373,686	\$347,370	\$477,430	\$466,847	\$426,367	26%	13%
<\$250k	Sales	14	25	15	10	64	-58%	-32%
\\$230K	\$/SF	\$184	\$153	\$125	\$150	\$151	18%	6%
\$250k-\$500k	Sales	16	25	36	43	120	-8%	-14%
\$230K-\$300K	\$/SF	\$197	\$220	\$211	\$201	\$207	12%	2%
>\$500k	Sales	6	8	18	20	52	-7%	-2%
~\$300K	\$/SF	\$293	\$306	\$371	\$310	\$327	7%	3%



Antrim County

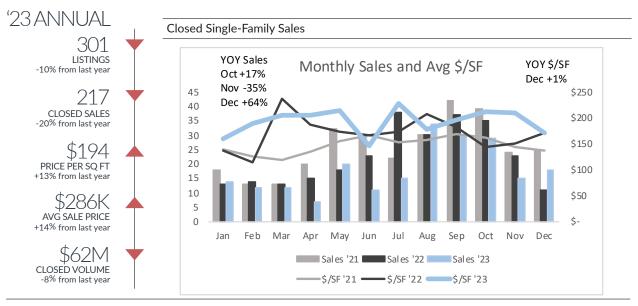


Closed Sales By Property Type									
Property Type									
Property Type		Q1	Q2	Q3	Q4	'23 Annual	'21	'22	
All Combined	Sales	64	87	130	107	388	-10%	6%	
All Combined	Avg Price	\$399,345	\$460,895	\$516,001	\$452,816	\$466,978	-10%	3%	
Waterfront	Sales	16	26	47	26	115	-5%	6%	
vvaternont	Avg Price	\$882,713	\$869,092	\$848,547	\$937,131	\$877,973	-15%	2%	
Non-Waterfront	Sales	39	44	63	58	204	-14%	10%	
Non-waternont	Avg Price	\$252,391	\$293,218	\$359,604	\$299,275	\$307,637	-7%	5%	
Condo	Sales	9	17	20	23	69	18%	-4%	
	Avg Price	\$176,822	\$270,582	\$227,170	\$69,191	\$253,081	-13%	5%	

Closed Sales by Price Range									
Price Range									
		Q1	Q2	Q3	Q4	'23 Annual	'21	'22	
	Sales	64	87	130	107	388	-10%	6%	
All Combined	\$/SF	\$230	\$249	\$274	\$278	\$262	3%	7%	
	Avg Price	\$399,345	\$460,895	\$516,001	\$452,816	\$466,978	-5%	3%	
<\$250k	Sales	33	31	44	42	150	-21%	6%	
\\$230K	\$/SF	\$130	\$119	\$144	\$130	\$131	10%	-5%	
\$250k-\$500k	Sales	18	36	40	43	137	4%	4%	
\$230K-\$300K	\$/SF	\$192	\$212	\$194	\$217	\$205	9%	10%	
>\$500k	Sales	13	20	46	22	101	-8%	10%	
	\$/SF	\$348	\$385	\$378	\$507	\$400	-1%	9%	



Kalkaska County

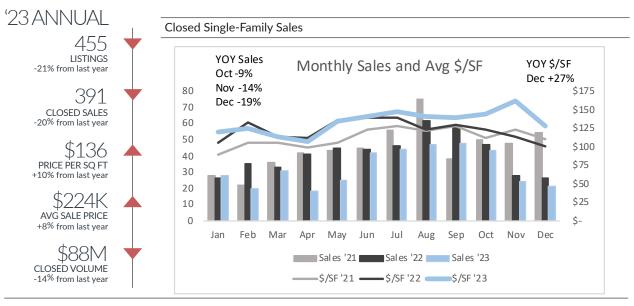


Closed Sales By Property Type								
Property Type								3 vs.
Property Type		Q1	Q2	Q3	Q4	'23 Annual	'21	'22
All Combined	Sales	38	38	79	62	217	-30%	-20%
All Combined	Avg Price	\$265,481	\$277,999	\$299,284	\$288,181	\$286,465	-30%	14%
Waterfront	Sales	9	7	20	14	50	22%	-30%
vvaternont	Avg Price	\$411,936	\$578,271	\$453,981	\$332,271	\$429,735	-45%	14%
Non-Waterfront	Sales	29	31	59	48	167	34%	-15%
Non-waternont	Avg Price	\$220,030	\$210,196	\$246,844	\$275,322	\$243,570	-22%	18%
Condo	Sales	0	0	0	0	0	22%	-100%
	Avg Price	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	-100%	#DIV/0!

Closed Sales by Price Range								
Price Range								
		Q1	Q2	Q3	Q4	'23 Annual	'21	'22
	Sales	38	38	79	62	217	-30%	-20%
All Combined	\$/SF	\$183	\$192	\$195	\$200	\$194	28%	13%
	Avg Price	\$265,481	\$277,999	\$299,284	\$288,181	\$286,465	22%	14%
<\$200k	Sales	15	12	26	17	70	-56%	-46%
\\$200K	\$/SF	\$115	\$110	\$140	\$138	\$128	10%	4%
\$200k-\$400k	Sales	19	21	40	38	118	3%	6%
\$200K-\$400K	\$/SF	\$176	\$171	\$170	\$193	\$178	17%	4%
>\$400k	Sales	4	5	13	7	29	-15%	0%
	\$/SF	\$349	\$409	\$283	\$280	\$305	29%	18%



Wexford County



Closed Sales By Property Type								
Property Type								
Property Type		Q1	Q2	Q3	Q4	'23 Annual	'21	'22
All Combined	Sales	79	85	139	88	391	-27%	-20%
All Combined	Avg Price	\$180,080	\$230,944	\$247,814	\$219,267	\$224,036	-27%	8%
Waterfront	Sales	6	3	18	6	33	16%	-21%
vvaternont	Avg Price	\$325,833	\$426,233	\$387,078	\$439,533	\$389,039	-40%	4%
Non-Waterfront	Sales	66	72	112	74	324	27%	-24%
Non-waternont	Avg Price	\$172,023	\$217,613	\$228,592	\$205,601	\$209,378	-28%	8%
Condo	Sales	7	10	9	8	34	17%	55%
	Avg Price	\$131,114	\$268,340	\$208,500	\$114,725	\$203,574	10%	24%

Closed Sales by Price Range									
Price Range									
		Q1	Q2	Q3	Q4	'23 Annual	'21	'22	
	Sales	79	85	139	88	391	-27%	-20%	
All Combined	\$/SF	\$118	\$133	\$142	\$144	\$136	19%	10%	
	Avg Price	\$180,080	\$230,944	\$247,814	\$219,267	\$224,036	16%	8%	
<\$200k	Sales	55	37	59	42	193	-40%	-35%	
\\$200K	\$/SF	\$96	\$93	\$109	\$113	\$103	13%	7%	
\$200k-\$400k	Sales	20	37	63	41	161	-14%	7%	
\$200K-\$400K	\$/SF	\$132	\$146	\$140	\$155	\$144	15%	4%	
>\$400k	Sales	4	11	17	5	37	32%	-10%	
	\$/SF	\$222	\$164	\$201	\$208	\$192	3%	12%	

